

TROUVEZ HERVÉ! / WHERE IS HERVÉ?

CONTEST

OFFICIAL RULES AND REGULATIONS

Thursday August 16 to September 19, 2018

NO PURCHASE REQUIRED

1. **CONTEST PERIOD:** The contest *Trouvez Hervé! / Where is Hervé?* (the “contest”) starts at 9:30 a.m. Eastern Time (“ET”) on Thursday August 16 and closes on Wednesday September 19, 2018 at 5:30 p.m. ET (the “contest period”). The contest period is divided into five (5) entry periods (“entry periods”, each “a participating period”) as follows:

Entry Period	Opening date and time	Closing date and time
Entry Period 1	Thursday August 16 at 9:30 a.m.	Wednesday August 22 at 5:30 p.m.
Entry Period 2	Thursday August 23 at 9:30 a.m.	Wednesday August 29 at 5:30 p.m.
Entry Period 3	Thursday August 30 at 9:30 a.m.	Wednesday September 5 at 5:30 p.m.
Entry Period 4	Thursday September 6 at 9:30 a.m.	Wednesday September 12 at 5:30 p.m.
Entry Period 5	Thursday September 13 at 9:30 a.m.	Wednesday September 19 at 5:30 p.m.

2. **CONTEST SPONSOR:** The contest sponsor is la Ressourcerie des Frontières (“la Ressourcerie” or “the sponsor”).
3. **TO ENTER THE CONTEST:** Simply visit one or both Ressourcerie stores located in Coaticook and in Magog (collectively “the stores”, each “a store”), find Hervé, then complete the entry form at the cash, before the end of the applicable entry period. All entries must include your name, phone number, age, town, email address and the clue of the period. For clarity, Hervé will be located in a different department of each store during each entry period; so, the clue will be different for each entry period. Limit of one (1) entry form per person per week per store. By entering this contest, the entrants automatically agree to accept and abide by these rules. All decisions of the sponsor with respect to any aspect of this contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this contest. All entries become property of the sponsor.
4. **ELIGIBILITY:** To enter and to be eligible to win, entrant must be a legal resident of Quebec, aged 18 or more. Employees, officers and agents of the sponsor, their parents, siblings and children, and persons domiciled with them are ineligible to enter.
5. **PRIZES:** There are **ten (10) prizes** to be won (each “a prize”), five (5) in Magog and five (5) in Coaticook, as follows: two (2) **grand prizes of \$250** (as a VISA prepaid card), one per store (collectively “the grand prizes”, each “a grand prize”) and **eight (8) secondary prizes**, each a **\$25 gift certificate** redeemable in store, one per entry period per store (collectively “the secondary prizes”, each “a secondary prize”). Limit of one (1) secondary prize per person. Total approximate retail value of the prizes: \$700 CDN.
6. **PRIZE CONDITIONS:** Prizes must be accepted as awarded EXCEPT that the winner of a grand prize will be offered the choice between the \$250 VISA prepaid card and a \$350 Ressourcerie gift certificate. Sponsor reserves the right to substitute a prize in whole or in part by a prize of the same or greater value. A winner is solely responsible for all costs not expressly described herein. The sponsor will not be held to award more prizes than as set out in these rules.
7. By entering this contest the entrants automatically agree to accept and abide by these rules. All decisions of the sponsor with respect to any aspect of this contest, including without limitation the eligibility of entrants and any contest-related information, are final and binding on all entrants in all matters as they relate to this contest.
8. **WINNER SELECTION:** On each of the dates listed below, around 12 (noon), a random draw will take place in each store, from among all eligible entries received during the applicable entry period, or in the case of the grand prizes, among all eligible entries received during the contest period. The first entry drawn will be eligible for the applicable prize. All entries for all entry periods will be entered into the grand prize draw.

DRAW DATE	ELIGIBLE ENTRIES	APPLICABLE PRIZE
August 23	All period 1 entries	2 x 1 gift certificate of \$25
August 30	All period 2 entries	2 x 1 gift certificate of \$25
September 6	All period 3 entries	2 x 1 gift certificate of \$25
September 13	All period 4 entries	2 x 1 gift certificate of \$25
September 20	All entries	2 x 1 grand prize of \$250

The odds of winning a secondary prize depend on the number of eligible entries received in the store during the applicable entry period. The odds of winning a grand prize depend on the number of eligible entries received in each store during the contest period. The sponsor, acting reasonably, will attempt to contact the potential prize winners by email or by phone, at the e-mail address or phone number provided as part of the entry, within two (2) business days after the draw to notify them that they may have won the prize draw (the "winner notification").

In the event that a potential prize winner cannot be contacted within five (5) business days of the first attempt at email contact by the sponsor (including failing to reply to the winner notification) or, if contacted, does not meet all of the contest conditions outlined in these official rules and regulations ("rules"), the sponsor shall have the right to disqualify the potential winner, and draw an alternate potential winner, and the contest sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard. The sponsor is not responsible for failed attempts to notify any potential winner. The provisions and procedures referred to above relating to selection and notification of a potential winner shall be applied, with the necessary amendments, until all qualified winners have been duly selected, but in any event, no later than September 28 2018. Proof of identification must be provided upon request.

8. **WINNER CONDITIONS:** In order to be declared a winner and before being awarded the prize, the potential winner will be required: (a) to have correctly answered the time limited mathematical skill testing question on the entry form; and (b) to sign and return, within the time stipulated by the sponsor, a full release and indemnity form stating that, that, among other things, he/she (i) has read and understood these rules, (ii) grants all consents required by the sponsor, (iii) agrees to be available and to participate in publicity and/or promotions related to the contest and/or the sponsor, (iv) authorizes the sponsor to broadcast, publish and disseminate and otherwise use his/her name, city of residence, photograph, likeness, sobriquet and voice, in connection with any promotion or publicity, and/or for general news, entertainment and information purposes in connection with this contest at no additional compensation to the winner beyond the awarding of and participation in the prize, (v) accepts the prize as offered, and (vi) agrees to release, discharge, indemnify, and hold harmless the sponsor from any and all damages, injuries, death, loss, or liability to person or property, due in whole or in part, directly or indirectly, arising out of his/her participation in this contest and receipt and use of the prize. In the event that the potential winner does not comply with all the provisions as contemplated in these rules, the sponsor shall have the right to disqualify the potential winner, and draw an alternate potential winner, and the sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard.
9. **TAMPERING:** Any attempt by any entrant to enter more than the stated maximum number of entries by using multiple/different names, e-mail addresses, identities, or any other methods will void that person's entries and eligibility to win the prize and that entrant will be disqualified from the contest. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these rules will be disqualified. Entry materials or data that have been tampered with or altered are void. The sponsor reserve the right, in his sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the contest or to be acting in violation of these rules or otherwise in a disruptive manner (such as is described above) by using or relying on any evidence or other information made available to, or otherwise discovered by, the sponsor. Any attempts to deliberately damage or undermine the legitimate operation of this contest is a violation of criminal and civil laws and should such an attempt be made the sponsor reserves his right to seek remedies and damages to the fullest extent of the law. The sponsor does not assume any responsibility for garbled, illegible, lost, late, delayed, destroyed or misdirected entries (which will be void and ineligible as entries), mail, voice messages, or e-mails, incorrect or inaccurate capture of entrant information, human or technical error, seeding or printing errors related to this contest, failure of the Internet, any operating system, app or website during the contest, for any problems or technical malfunction of any telephone or data network or lines, computer line or network systems, servers, access providers, computer or mobile device equipment, software, failure of any e-mail or traffic congestion on the Internet, mobile data network, or at any website or app, or any combination thereof including any

injury or damage to an entrant's or any other person's computer or mobile device related to or resulting from using, accessing, playing or downloading any material in relation to the contest

10. **TERMINATION/MODIFICATION:** If for any reason, in the opinion of the sponsor, in his sole discretion (subject only to applicable law and the consent of the *Régie des alcools, des courses et des jeux du Québec* (RACJ)), the contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, sponsor reserves the right (subject only to applicable law and the consent of the RACJ) to cancel, terminate, modify, amend, extend or suspend the contest, and select a winner from among all eligible entries received up until the time of cancelation, termination, modification, amendment, extension or suspension. Sponsor reserves the right to modify these rules without materially affecting the terms and conditions hereof.
11. Any litigation respecting the conduct or organization of this contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
12. **COLLECTION AND USE OF PERSONAL INFORMATION:** By entering this contest each entrant consents to the collection, use and distribution of his/her personal information by the sponsor for the purposes of administering this contest and, if consent is given at the time of entry, to provide the entrants with marketing information from la Ressourcerie. The sponsor will not transmit this information to third parties except as required by law. By entering the contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in la Ressourcerie des Frontières's Privacy Policy, which is available (in French) at www.ressourceriedesfrontieres.com. Any inquiry concerning the personal information held by the sponsor should be addressed to La Ressourcerie des Frontières, 177, Cutting St., Coaticook, Québec, J1A 2G2.
13. **CONSTRUCTION:** Contest is subject to all applicable federal, provincial and municipal laws and regulations.

In the event of any discrepancy or inconsistency between the terms and conditions of these rules and disclosures or other statements contained in any contest related materials, including but not limited to the Entry Form, Website or point of sale, print or online advertising, the terms and conditions of these rules shall prevail, govern and control. In the event of any discrepancy or inconsistency between the French language version and the English language version of these rules, the French version shall prevail, govern and control.
14. **TM/IP/COPYRIGHT:** All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

Abbreviated Rules

NO PURCHASE REQUIRED. The contest starts at 9:30 a.m., Thursday August 16 and closes at 5:30 p.m., Wednesday September 19, 2018. For full rules and entry forms, visit the stores of la Ressourcerie des Frontières of Coaticook and Magog, find Hervé and complete an entry form at the cash. Limit of 1 entry form per person per day per store. Open to legal residents of Quebec of the age of majority. Eight (8) secondary prizes of \$25 and two (2) grand prizes of \$250. Odds of winning a secondary prize depend on the number of eligible entries received during each entry period. Odds of winning a grand prize depend on the number of eligible entries received during the contest period. Mathematical skill testing question required.